

Expanding cleantech business cooperation in Russia and Central Asia

Finnish and Latvian energy efficiency and water technology companies are invited to design together a three year support frame that will strengthen their ability to successfully enter Russian and Central Asian markets.

Date: 17th November 2015 **Time:** 11.30-16.00

Place: Finlandia Hall (Mannerheimintie 13 e, 00100 Helsinki, Finland)

Programme:

11.30 – 12.15 **Get-together lunch**

12.15 – 12.30 **Opening words and introducing the “Central Baltic Cleantech Clusters expanding to East of EU markets (CB2East)” project**

Katri Mehtonen, Managing Director, Finnish Water Forum

12.30 – 12.45 **Project activities in North-West Russia,**

Evilina Lutfi, Project Manager, Green Net Finland

Nikolay Pitirimov, Executive Director, International consortium "St. Petersburg Cleantech Cluster for urban environment"

12.45 – 13.00 **Project activities in Central Asia,**

Evija Pudane, International Relations, Cleantech Latvia

Katri Mehtonen, Managing Director, Finnish Water Forum

13.00 – 14.00 **Finnish and Latvian companies networking pitching session**

5 minutes company presentations creating base for further discussions in interactive sessions

14.00 – 14.15 **Financing Environment Investments, Kari Homanen, Vice President, NEFCO**

14.15 – 14.45 **Interactive sessions with afternoon coffee/ tea**

The groups will be formed based on companies' substance focus and target market interests and needs. Representatives of project partners will act as group leaders.

14.45 – 15.00 **Results of interactive sessions, Suvi Häkämies, Managing Director, Green Net Finland**

Messages and wishes for the future steps for the CB2East project partners.

Next actions together! Save the dates and follow the project!

15.00 – 16.00 **Networking Market**

The event is part of “Central Baltic Cleantech Clusters expanding to East of EU markets (CB2East)” project